

Dear Parents,

This week in the *Bouncy the People Trainer* program, your child is learning that really caring about something makes it easier to learn it. Caring about something leads to effort and perseverance in the face of challenge. Together these lead to success, sometime small to begin with, which builds confidence, which leads to more effort and more success.

There are lots of reasons that kids may not care about doing well in school. Sometimes when people don't feel things are under their control, they decide it's easier to not care about them than to want something they may never have. This can happen with adults too. Maybe you can think of something that once meant a lot to you, but seemed so far away, you decided you just couldn't care about it anymore. However, I'm sure you agree that it's important for your child to care deeply about learning – learning to read, to control behavior, to have good friends.

If you have access to an iPad at home, or through a friend or relative, sit with your child and ask them to show you the activities in the CARE lesson (the second level). Ask them to tell you what they liked best about this lesson and to show you their drawing of something they care about. Keep the beat and sing along as they learn the song, "I Can." Join them in clapping your hands when they sing, "If I CARE I can." If they do all the activities in level two, they will earn their second dog skateboarding badge. Congratulate them on it and remind them that one thing you will always CARE so much about is the very special person each of them is becoming.

Sincerely,

P.S. To find out how to get the Bouncy app for free at home, go to the Bouncy website at [bouncykids.net/parents](http://bouncykids.net/parents).