



## **New Program Develops Academic Mindsets for Young Learners with Risk of School Failure**

“You Can Learn” app turns reluctant early learners into confident, engaged students

SAN FRANCISCO, CA (AP) February 3, 2016

The 400,000 kids who have access to Ripple Effects digital self-help programs through their schools will no longer have to wait until 2<sup>nd</sup> grade to access the popular motivational counseling and behavioral training programs. Ripple Effects, a multi-award winning leader in digital education to address *non*-academic factors in school success, focuses on building a sense of agency in all students, especially those who face adversity. The release of two new apps: *Bouncy’s You Can Learn School Edition* and *Bouncy’s You Can Learn Teacher Edition* now make the evidence-based learning system available to early learners and their educators.

“Research has shown that waiting until second grade to develop a student’s sense of self-efficacy about learning increases risk of school failure,” says Alice Ray, CEO of Ripple Effects, who designed the new program. Ripple Effects’ *Whole Spectrum Intervention System* is listed on the National Registry of Evidence-Based Programs and Practices (NREPP).

Specifically designed for educators, *Bouncy’s You Can Learn* school and teacher editions are comprehensive learning programs that develop a sense of agency about learning in the most challenged four to six-year-olds. The avatar-based apps use art, music, videos, games and animated adventures to motivate young students to care about learning, believe they can learn, understand learning takes effort, and deepen their commitment to persevere through setbacks – a constellation of attitudes increasingly referred to as academic mindsets.

Pilot testing with kindergarteners at risk for school failure in an urban school in Cleveland suggests that kids who use the program engage more in live classroom activities, ask questions and participate in group exercises, after just two weeks of exposure to the program. Rutgers’ Social Emotional Learning Lab expert Dr. Maurice Elias has said the program, “...moves the work of building children’s social-emotional skills to a new plane.” ([Edutopia](#))

*Bouncy’s You Can Learn* school and teacher editions include extensive teacher resources, the student app, multilingual guidance for families, eBook, classroom extension activities, “Howmuch-ometer” for young students to register their own mindsets, and easy to use data management tools.



See a short video and learn more about teacher and school editions of [Bouncy's You Can Learn](#).

### App details:

#### ***Bouncy's You Can Learn School Edition:***

See it in the store: <https://itunes.apple.com/us/app/bouncy-people-trainers-you/id1045788034?mt=8>

Call Ripple Effects for pricing

Release date: February 3, 2016

#### ***Bouncy's You Can Learn Teacher Edition:***

See it in the store: <https://itunes.apple.com/us/app/bouncy-people-trainers-you/id1055496551?ls=1&mt=8>

\$19.99

Release date: February 3, 2016

Direct any questions regarding this press release to [hjohnecheck@rippleeffects.com](mailto:hjohnecheck@rippleeffects.com).